



Colette Releford is the founder and President of Strive Business Solutions. Her career spans more than 20 years in Training, Management Consulting, Professional Services

and Writing. Her experience involves working in a variety of industries including Industrial, Hardware, Software, Professional Services, Real Estate and Construction. Within these industries Colette has worked in a variety of supervisory roles.

Her strengths include a detailed understanding of processes, strategy and business and how each area can impact growth, people and communication in organizations regardless of size. She works with clients in the commercial, non-profit and government sector

In starting Strive Business Solutions, Colette has developed a company that is designed to help organizations use sound business practices and creativity to be more effective and efficient. This then enables organizations to be able to compete at a higher level. Strive does this by offering a suite of services that includes Management Consulting, Training and Professional Services.

In working with clients Strive begins with a detailed Discovery Session to better understand the goals, vision, organization and management style of the clients. From this session clients are presented with a customized solution to meet their needs. These solutions involve using a variety of tools including visual planning, training, consulting and documentation.



Achievements

- Training Solutions including design, content and presentation (Multiple Industries)
- 2009 Gaithersburg Germantown Chamber of Commerce Small Business of the Year, Exceptional Volunteer Awards and member of the Board of Directors, Vice Chair Events, Executive Committee
- Strategy, Business, Management and Knowledge Process Improvement (Multiple Industries)
- Business Writing Projects including grants, proposals, RFP's business plans, articles and information (Multiple Industries)
- President's Club for Sales 3 consecutive years (Multi-family Industry)

Education

- MBA; August 2008 (**GPA 4.0**) University of Maryland University College, College Park, MD
- M.S. in E-Commerce; Dec 2006, University of Maryland University College, College Park, MD
- B.A in Communications April 1989, University of Pittsburgh, Johnstown, PA

Affiliations

- National Black MBA Association (NBMBAA)
- National Association of Business Owners and Entrepreneurs (NABOE)
- Women on Course
- Alpha Gamma Delta Women's Fraternity
- Gaithersburg-Germantown Chamber of Commerce (GGCC)
- SCCC Leadership Council
- UMUC Alumni Association

Contact Information

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